



YPO-WPO SOCIAL ENTERPRISE NETWORKS

YPO's Social Enterprise Networks Announce Corporate Social Responsibility Awards

The Social Enterprise Networks of Young Presidents' Organization have extended Corporate Social Responsibility Awards to ten member companies in recognition of their exemplary contributions to building a more just and sustainable world.

25 March 2009 – The Social Enterprise Networks of YPO (Young Presidents' Organization) announced the winners of its 2009 Corporate Social Responsibility Awards, extended in recognition of companies headed by YPO members and graduates that have made a significant, measurable impact in their communities, on the environment, or among their employees.

The ten winners are: Diageo (www.diageo.com) in Asia-Pacific; GDF Suez Energy (www.gdfsuez.com) in Brazil; Canadian Mountain Holidays, Inc. (www.CanadianMountainHolidays.com) in Canada; Aramex (www.aramex.com) in Jordan; Saudi German Hospitals Group (www.sghgroup.com) in Saudi Arabia; Brandix Landa Limited (www.brandix.com) in Sri Lanka; Benchmark Assisted Living (www.benchmarkquality.com), Goodwill Industries International (www.goodwill.org) and TechTurn (www.techturn.com) in the United States; and Ron Santa Teresa (www.ronsantateresa.com) in Venezuela.

The winners were selected from 160 applications based on the positive impact the organizations have made in underserved or disadvantaged communities; in environmental sustainability or innovation; and/or in addressing workplace issues such as diversity, living wages, wealth sharing, ownership programs and transparency.

“It was difficult to choose only ten winners from all the submissions we received from member companies around the world that are each making exceptional contributions to their communities, so these award recipients truly shine,” said Rob Follows, chair of the Social Enterprise Networks (SEN) and member of the Corporate Social Responsibility Awards selection committee.

YPO members and graduates connect beyond their local chapters around shared business, personal and social enterprise interests through Networks. SEN is a grouping of different Networks that bring like-minded peers together to address community, philanthropic and humanitarian endeavors.

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“One of the amazing benefits to being a member of YPO is the ability to join Networks like those in SEN that put you in touch with hundreds of business leaders who are making the world a better place and who are ready and willing to share their knowledge and experience,” Follows remarked.

About YPO

YPO (Young Presidents’ Organization) is a not-for-profit, global network of young chief executives connected around the shared mission of becoming Better Leaders Through Education and Idea Exchange.™ Founded in 1950, YPO today provides 17,000 peers and their families in 100 countries with access to unique experiences, world-class resources, alliances with top learning institutions, and specialized Networks that help them enhance their business, community and personal leadership. For more information, visit www.ypo.org.

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(left to right) Dennis Beck, International Chairman of WPO, YPO’s graduate organization; James Kenefick, Chair of the YPO Corporate Social Responsibility Network; David Reiling, YPO Corporate Social Responsibility Network; SEN CSR Award winner and YPO member Thomas Grape, CEO, Benchmark Assisted Living; Pamela Beck, wife of Dennis Beck.

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