



Australia/New Zealand

About YPO

Young Presidents' Organization is a global network of young chief executives that connects 17,000 peers and their families in 100 countries to address the challenges leaders face today. Guided by the mission of building *Better Leaders Through Education and Idea Exchange™*, members have access to unique experiences, world-class resources, alliances with top learning institutions, and specialised Networks that help enhance their business, community and personal leadership.

YPO was founded in 1950 by manufacturer Ray Hickok, who at 27, inherited his family's company that had 300 employees. He and other young presidents began meeting regularly as a way to become better leaders by learning from each other. This founding principle still guides the organisation today.

YPO members are required to "graduate" from the organization at age 50, with many joining World Presidents' Organization, or WPO, a group founded in 1970 by 200 former YPO members to sustain their YPO experience. Originally called World Business Council, the group changed its name to World Presidents' Organization in 1991 to reflect its rapid growth in membership and global reach. In July 2007, YPO and WPO merged to form a single, global network, enhancing the membership experience for both organizations.

In aggregate, the companies run by YPO members employ more than 15 million people and generate US\$5.4 trillion in annual revenues.

There are more than 450 active members in six YPO and six WPO chapters in the Australia/New Zealand Region.



YPO and WPO members attend the region's inaugural Construction Industry Roundtable held in Brisbane.

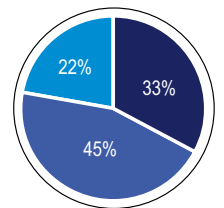
“YPO was instrumental in changing my life from ‘corporate junkie’ to getting my life balance reset. This whole shift in my structure would not have occurred without the unique interaction that YPO and especially Forum have offered me.” – **Queensland YPOer**



Membership Demographics YPO Australia/New Zealand

Type of Business

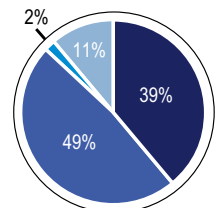
| | |
|-----------------|-----|
| Entrepreneurs | 45% |
| Family Business | 33% |
| Professional | 22% |



Scope of Business

(includes WPO)

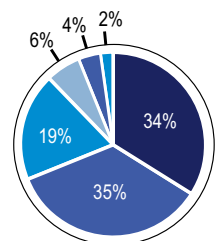
| | |
|---------------|-----|
| National | 48% |
| International | 39% |
| Local | 11% |
| Regional | 2% |



Nature of Business

(includes WPO)

| | |
|---------------|-----|
| Service | 35% |
| Sales | 34% |
| Manufacturing | 19% |
| Financial | 6% |
| Agency | 4% |
| Other | 2% |



Membership, Leadership and Management

To qualify for YPO membership, business leaders must be under the age of 45 and must be the chief operator (CEO, managing director, president, chairman or equivalent) of a company that fulfills minimum size and complexity criteria. Members graduate to WPO at the age of 50, and can remain in WPO for the rest of their lives, continuing to enjoy all the benefits of YPO. The combined legal entity, Young Presidents' Organization, Inc., is a not-for-profit organisation managed by professional management teams located around the world and led by a chief executive officer.

Education

The YPO and WPO experience centers on education and idea exchange. Chapters bring members together to discover new insights into many topics, ranging from geopolitical and business to personal and community issues. The organisation offers seminars and industry roundtables, bringing together members from many different countries to examine specific industry trends and best practices. International conference calls allow members to learn from world-class experts in the comfort of their home or office. Events are a stimulating blend of educational and social opportunities. Alliances with leading higher-learning institutions, including Harvard Business School, Stanford Business School, London Business School, INSEAD and more, provide exclusive access to the world's top experts in business and leadership.

Forums

Forums are groups of eight to 10 members who meet as peers on a regular basis in an atmosphere of confidentiality, trust and openness to share in each other's business, family and personal experiences. Every day, members connect and exchange powerful ideas and deep experiences through Forum. For this reason, Forum has grown to include Spouse/Partner Forums, Network Forums, Young Adult Forums (ages 18 and up), Couples Forums, Family Forums and International/Regional Forums.

"My involvement in YPO and WPO has offered me the opportunity to travel extensively. I have made friends with numerous people in countries I had never been to, had dinner with presidents and prime ministers many times, and established business and social networks too numerous to recall or count." — **Sydney WPOer**

"Being able to open up and share my business dynamics with fellow YPOers in the same categories of business is a very unique and valuable gateway given through YPO membership." — **South Australia YPOer**



Members enjoy an executive education session on negotiating, decision making and strategic planning with Professor J. Keith Murnighan of the Kellogg School of Management.

Networks

Networks put a new spin on YPO and WPO networking by allowing members to connect beyond their local chapters through special networks.

Business Networks focus on various business sectors, industries and regions, which allow members to instantly expand professional contacts. These include Family Business, Real Estate Industry, Doing Business With China, the Women's International Network and more.

Personal Networks allow members to connect globally around topics of personal interest including Wine, Golf, Photography, Personal Investing and Art.

Social Enterprise Networks bring like-minded YPO and WPO members together to address community, philanthropic and humanitarian endeavors, such as Economic Development, Education and the Environment.



Members of YPO Western Australia gather for an event at Ningaloo Reef.



Contact YPO-WPO Australia and New Zealand at AusNZ@ypowpo.org