



# Pacific U.S.



## About YPO

Young Presidents' Organization is a global network of young chief executives that connects 17,000 peers and their families in 100 countries to address the challenges leaders face today. Guided by the mission of building Better Leaders Through Education and Idea Exchange™, members have access to unique experiences, world-class resources, alliances with top learning institutions, and specialized Networks that help enhance their business, community and personal leadership.

YPO was founded in 1950 by manufacturer Ray Hickok, who inherited his family's company that had 300 employees. He and other young presidents began meeting regularly as a way to become better leaders by learning from each other. This founding principle still guides the organization today.

YPO members are required to "graduate" from the organization at age 50, with many joining World Presidents' Organization, or WPO, a group founded in 1970 by 200 former YPO members to sustain their YPO experience. Originally called World Business Council, the group changed its name to World Presidents' Organization in 1991 to reflect its rapid growth in membership and global reach. In July 2007, YPO and WPO merged to form a single, global network, enhancing the membership experience for both organizations.

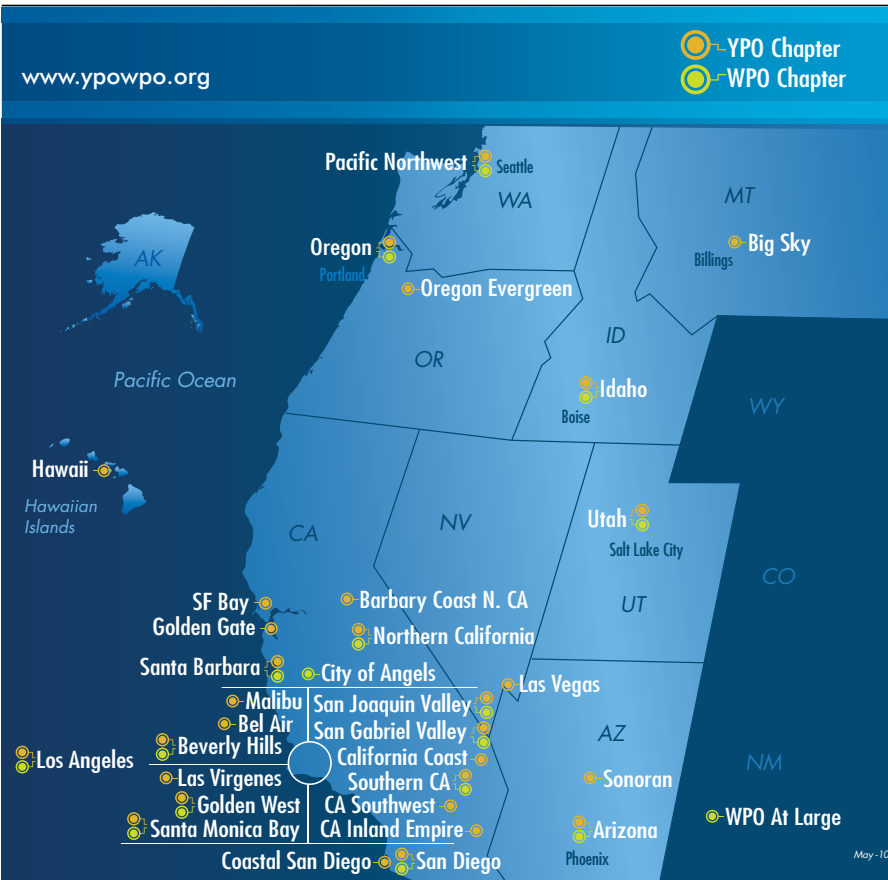
In aggregate, the companies run by YPO members employ more than 15 million people and generate US\$5.4 trillion in annual revenues.

There are more than 1,900 active members in 30 YPO and 16 WPO chapters in the Pacific United States.



YPO Santa Barbara held a Couples Retreat at Meadowood Resort in Napa, California.

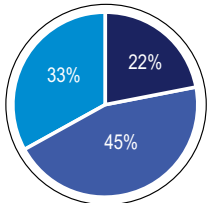
“After the sale of my first business, I discovered the real value of my YPO experience. My next three job offers were all from YPO members and YPO companies. Not only was I exposed to opportunities which were not widely known, once on board, I had an instant connection with the business owners and could hit the ground running.”  
 – Santa Monica Bay WPOer



### Membership Demographics YPO Pacific U.S.

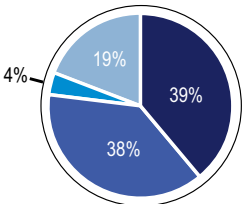
#### Type of Business

Entrepreneurs	45%
Professional	33%
Family Business	22%



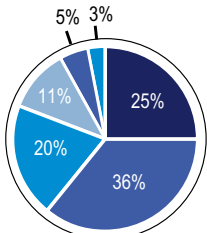
#### Scope of Business (includes WPO)

International	39%
National	38%
Local	19%
Regional	4%



#### Nature of Business (includes WPO)

Service	36%
Sales	25%
Manufacturing	20%
Financial	11%
Agency	5%
Other	3%



## Membership, Leadership and Management

To qualify for YPO membership, business leaders must be under the age of 45 and must be the chief operator (CEO, managing director, president, chairman or equivalent) of a company that fulfills minimum size and complexity criteria. Members graduate to WPO at the age of 50, and can remain in WPO for the rest of their lives, continuing to enjoy all the benefits of YPO. The combined legal entity, Young Presidents' Organization, Inc., is a not-for-profit organization managed by professional management teams located around the world and led by a chief executive officer.

## Education

The YPO and WPO experience centers on education and idea exchange. Chapters bring members together to discover new insights into many topics, ranging from geopolitical and business to personal and community issues. The organization offers seminars and industry roundtables, bringing together members from many different countries to examine specific industry trends and best practices. International conference calls allow members to learn from world-class experts in the comfort of their home or office. Events are a stimulating blend of educational and social opportunities. Alliances with leading higher-learning institutions, including Harvard Business School, Stanford Business School, London Business School, Scripps Institution of Oceanography and more, provide exclusive access to the world's leading experts in business and leadership.

## Forums

Forums are groups of 8 to 10 members who meet as peers on a regular basis in an atmosphere of confidentiality, trust and openness to share in each other's business, family and personal experiences. Every day, members connect and exchange powerful ideas and deep experiences through Forum. For this reason, Forum has grown to include Spouse/Partner Forums, Network Forums, Young Adult Forums (ages 18 and up), Couples Forums, Family Forums and International/Regional Forums.

*"I consider my membership in YPO-WPO a privilege because it has added more value to my life than I could have ever imagined. Even better is that it has added huge value to life of my wife and children as well because of the holistic approach the organization takes to its member's needs." – Utah YPOer*



*YPO and WPO Arizona join forces for "Homes for Hope," two days in Ensenada, Mexico, building homes for disadvantaged families.*

## Networks

Networks put a new spin on YPO and WPO networking by allowing members to connect beyond their local chapters through special networks.

**Business Networks** focus on various business sectors, industries and regions, which allow members to instantly expand professional contacts. These include Family Business, Real Estate Industry, Doing Business With China, the Women's International Network and more.

**Personal Networks** allow members to connect globally around topics of personal interest including Wine, Golf, Photography, Personal Investing and Art.

**Social Enterprise Networks** bring like-minded YPO and WPO members together to address community, philanthropic and humanitarian endeavors, such as Economic Development, Education and the Environment.



Contact YPO-WPO Pacific U.S. at  
[Pacific@ypowpo.org](mailto:Pacific@ypowpo.org)