



**YPO-WPO SEN AWARD**  
for Corporate Social Responsibility

## NOMINATION FORM

Complete and submit this nomination form along with the essay questions. Electronic submissions are strongly preferred and should be in MS Word format in English and sent via e-mail. Nominations will be accepted through 8 January 2010.

\_\_\_\_\_  
YPO-WPO CHAPTER NAME

\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
YPO-WPO MEMBER NAME

\_\_\_\_\_  
TITLE

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY

\_\_\_\_\_  
STATE

\_\_\_\_\_  
ZIP

\_\_\_\_\_  
PHONE

\_\_\_\_\_  
EMAIL

\_\_\_\_\_  
WEBSITE

**TYPE OF COMPANY:**

- Public
- Private
- NGO
- Foundation

**ANNUAL GROSS REVENUES**

**NGO/NOT-FOR-PROFIT**

**FYE 2008:** \_\_\_\_\_

**FYE 2008 BUDGET:** \_\_\_\_\_

**FYE 2009 (anticipated if not reconciled):** \_\_\_\_\_

**FYE 2009 BUDGET:** \_\_\_\_\_

**NUMBER OF CURRENT FULL-TIME EMPLOYEES:**

NOMINATED BY:  SELF  OTHER

**CSR AWARD CATEGORY:**

- Economic Justice/Community Impact
- Environmental Sustainable Business Practices
- Employee Impact
- Philanthropic/Nonprofit Organizations
- SEN CSR Leadership Award



## NOMINATION INSTRUCTIONS – ESSAY CRITERIA

Complete and submit the nomination form and essay questions. Electronic submissions are strongly preferred and should be in MS Word format in English and sent via e-mail.

Organizations submitting applications authorize the use of their submission material for the purpose of event and related activities.

- » What does your organization do, and how is it helping to build a more just and sustainable world? (300 word maximum)
- » How does your organization have a measurable impact in **AT LEAST ONE** of the following categories: (300 word maximum)
  - **Economic Justice/Community Impact** (e.g., providing economic opportunities in underserved communities; empowering people in disadvantaged communities, etc.) (300 word maximum)
  - **Environmental Sustainable Business Practices** (e.g., How does your organization minimize its environmental footprint, promote environment sustainability or create new environmental programs?) (300 word maximum)
  - **Employee Impact** (e.g., How do you create a uniquely healthy workplace environment, including addressing issues of diversity, living wages, wealth sharing, ownership programs and transparency and democracy in the workplace.) (300 word maximum)
  - **Philanthropic/Nonprofit Organization** (e.g., If you are a nonprofit or philanthropic organization, you will be judged in a category against similar organization types. Please describe how your organization participates in some form of corporate social responsibility that impacts a community, the environment or a specific population.) (300 word maximum)
  - **CSR Leadership Award** (e.g., How does your company incorporate all three facets of corporate social responsibility? How do you influence socially responsible business practices of others [customers, suppliers, competitors, industry, etc.]? How is your corporate governance exemplary?) (300 word maximum)
- » Explain the inspiration behind your organization's corporate socially responsible business practices. What social outcomes are you hoping to achieve? (300 word maximum)
- » How is your organization different from the practices of your competitors or others in your field? What makes you unique in this matter? (300 word maximum)
- » Describe the **MEASURABLE IMPACT** your organization has made thus far in building a more just and sustainable world and describe the impact relative to the resources available. (300 word maximum)
  - Impacts will differ from one organization to another and maybe tangible or intangible (community impacts), but examples of the measurable impacts might include:
    - Number of people accessing your product or service
    - Environmental impact, such as reduction in carbon emissions, mitigation of deforestation, reduction of waste streams, etc.
    - Number of people educated, benefited or supported by your organization
    - Number of jobs created in underserved communities



**YPO-WPO SEN AWARD**  
for Corporate Social Responsibility

- » How has your organization achieved a reliable funding source(s) that is strategically aligned with the organization's mission and business model? (300 word maximum)
- » Provide a brief biography of the YPO Member, including educational background and experience in the industry. (300 word maximum)
- » Tell us about some of the key highlights and/or milestones in your enterprise's history (e.g., patents, awards, goals reached, anniversaries, etc.) (300 word maximum)

## **NOMINATION CHECKLIST**

\_\_\_\_\_ Submit a complete award nomination and essay questions by 8 January 2010.

\_\_\_\_\_ Please send your completed nomination via e-mail, fax or postal mail by 8 January 2010, to the appropriate address or number below. Please do not submit any additional or supporting materials. (Nomination form and essay questions only please.)

I have read and agree to the terms of the YPO-WPO SEN Awards for CSR.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For more information, please contact Debra Zabloudil or visit <http://www.ypo.org/senaward/index.html>

Debra Zabloudil  
YPO-WPO Project Director – SEN CSR Awards  
Phone #: +1 630-782-9136  
Fax #: +1 847-622-8015  
E-mail: [sencsraward@ypowpo.org](mailto:sencsraward@ypowpo.org)

Thank you for your nomination and good luck!